



Top 10 reasons to subscribe

1 Freedom to tailor your experience

Why conform to a rigid CRM solution when you don't have to. Act! is a perfect fit for your business and industry, because it's flexible. You have the freedom to tailor an experience to your needs—your adaptable, everywhere, connected workspace.

2 Peace of mind

Rest-assured, Act! is the proven, trusted choice of small and mid-sized businesses and has been for over 30 years. Act! helped establish the CRM category and has been leading the way ever since, so you know you're in good hands.

3 New features & functionality

Stay current with access to the latest product updates and upgrades as they're released. The new Act! v20 includes interactive, graphical Act! Insight dashboards, Ask Act!™ with Amazon Alexa!, a fresh look, and so much more! [See what's new.](#)

4 Everywhere access

Be productive from wherever you work—the office, home, or the road. Whether you're online or offline, get to the details you need from your laptop, tablet, and mobile device.

5 Connections to popular apps

Connect to hundreds of popular apps that extend the power and reach of Act! via Act! Connect. Quickly and easily set up connections between Act! and Outlook®, Slack™, QuickBooks® Online, and Shopify to save time and enrich your data.

Call us at 0845 268 0220, visit act.com/uk, or contact your Act! Certified Consultant²

6 Expert technical support

Consult with knowledgeable support advisors ready to quickly resolve technical issues. Work with advisors through the method most convenient for you, including live chat.

7 Training resources

Get answers whenever you need them with 100+ training resources, including getting started assets, informative training videos, the online Knowledgebase, and features tours.

8 Ongoing compatibility & usability updates

Work with the business platforms and browsers you rely on every day, including Windows® 10, Office 2016, Internet Explorer® 11, Google Chrome™, and more. You also benefit from ongoing quality updates introduced throughout the year.

9 Subscriber-only innovations

Enjoy exclusive access to subscriber-only innovations like Act! Companion, Act! Connect, Act! Insight, Ask Act!™ with Amazon Alexa¹, and the Act! API—all available to valued active subscribers.

10 Act! Insider perks

Become a valued member of the Act! Insiders when you subscribe. This exclusive membership includes all the benefits above, plus some additional perks like a dedicated Act! account manager, and more!

¹ Works with Amazon Echo, Echo Dot, and Echo Show. ² Act! Certified Consultants are third-party vendors. Swiftpage and its affiliates are in no way liable or responsible for claims made related to the services provided by third-party vendors.

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