

Compare Products **ACT!** Pro Premium Premium Plus

	Act! Pro	Act! Premium	Act! Premium Plus
CRM features & benefits			
Contact management ?	●	●	●
Groups & companies ?	●	●	●
Activity tracking & alerts ?	●	●	●
Act! emarketing (unlimited sends to 200 contacts per month) ?	●	●	●
Sales process automation ?	●	●	●
Opportunity tracking ?	●	●	●
Call Lists ¹ ?	£9/account/ month (billed annually)	£9/account/ month (billed annually)	£9/account/ month (billed annually)
Reports ?	●	●	●
Unlimited customisations ?	●	●	●
Act! Insight ?		●	●
Act! Companion mobile app ² ?		●	●
Act! Premium Mobile ?		●	●

	Starting at £69.95/device/yr	Starting at £69.95/device/yr	Starting at £69.95/device/yr
Handheld Contact mobile add-on ?			
Act! Connect ?		●	●
Integration with Office, Outlook®, & more ?	●	●	●
Ask Act!™ with Amazon Alexa ³ ?		●	●
Act! Premium Contact Link for use with Outlook® ?		●	●
eCommerce Connections ?		●	●
Act! API ?		●	●
Team sharing ?		●	●
Advanced security ?		●	●
Instant online access ?		w/Cloud	w/Cloud
Automatic nightly backups & recovery ?		w/Cloud	w/Cloud
Secure Cloud hosting ?		4GB storage w/Cloud	8GB storage w/Cloud
Private Cloud hosting ?			20GB storage w/private Cloud
Custom Tables Manager ?			●
Industry Templates Library ?			●