

v20 Act! Pro & Act! Premium

11/10/2017

v20 Act! Pro & Act! Premium

Meet the modern, new Act! complete with Act! insight*, Ask Act!™ with Amazon Alexa*, and so much more!

Interactive, Graphical Act! Insight Dashboards*

Guide decision-making with rich insights from interactive, graphical Act! Insight dashboards. See dynamic, visual snapshots of real-time metrics for sales productivity and performance, sales pipeline health, top performing products, and more with 12 out-of-the-box dashboards. Gain insight no matter where you are with a new Act! Insight view in Act! Companion mobile app.

Ask Act!™ With Amazon Alexa*

Interact with Act! through simple, verbal requests to Amazon Alexa¹ via Ask Act!™—a leading edge voice integration available to active Act! Premium subscribers. Ask for key Act! contact and calendar details, then sit back as Amazon Alexa tells you what you want to know. No need to search your laptop or mobile device to stay informed!

Fresh, New Look

Experience a fresh, new look with visually stunning design updates consistent across Windows® and Web. Enjoy a modern navbar, new big button menu design, new Web login screen, and contemporary icons.

Optimised Emarketing Workflow

Manage Act! emarketing campaigns through an intuitive, optimised workflow in Act!. Everything you need to create, send, and track campaigns is available in five newly designed views—Overview, Options, Create, Send, and Track with full-screen Call Lists².

Compatibility & Usability Improvements

Benefit from compatibility and usability improvements that make Act! even better! Now you can work with Act! on Chrome for Mac³, quickly identify opportunities that need attention with the new opportunity field 'Days in Stage', and so much more.

Learn More

- [What's new video](#)
- [What's new brief](#)
- [Products & pricing](#)
- [Technical details](#)

*Requires an active Act! Premium subscription.

1 Works with Amazon Echo, Echo Dot, and Echo Show. General availability pending Amazon skill certification

2 Additional fee required.

3 Office integration is not available using Chrome, even on Windows®. Integration with Outlook® for Mac is available with Act! Premium Contact Link via the Act! API.

v1.5 Act! Companion

07/8/2017

Act! Companion 1.5 Released

Act! Companion 1.5 now includes maps! Get driving directions to a contact, find nearby places of interest, and navigate to the location of your meeting with ease. Act! Companion also includes a number of new updates since its release with v19. Check out What's New in Act! Companion below to learn more.

Learn More

- [What's New in Act! Companion](#)
- [Download the app](#)

v19.2 Act! Pro & Act! Premium

24/5/2017

v19.2 Act! Pro & Act! Premium

Act! v19 continues to deliver enhancements that maximise your productivity and subscription value—making your Act! experience even better!

Compatibility Updates

Now compatible with Microsoft® SQL Server 2016 and Windows® Server 2016.

Act! Emarketing Call List¹ Improvements

Focus in on campaign results by date with a new date range filter in the Call List¹.

Act! Companion* Mobile App Enhancements

Do more from the app! Schedule and update activities and to-dos.

Web Client Rich Text Controls

Enjoy new rich text controls when entering notes, history, and more. Controls include new options for fonts, font sizes, strikethrough formatting, text background colors, and bullet points.

Performance & Quality Updates

Benefit from our ongoing commitment to a best-in-class user experience with customer-driven updates.

Learn More

- [Act! Companion mobile app](#)
- [See technical details](#)

Download V19.2 Updates

- [Act! Pro](#)
- [Act! Premium](#)

¹ Additional fee required.

**Requires an active Act! Premium subscription.*

v19.1 Act! Pro & Act! Premium

07/3/2017

Act! v19.1 Released

Act! v19 continues to maximise your productivity *and* your subscription value!

NEW eCommerce Connections*

Connect with popular eCommerce solutions BigCommerce, Ecwid, Etsy, Shopify, Volusion, and WooCommerce for visibility into customer purchase history in Act! Premium. Use those details to have informed sales conversations and send targeted marketing campaigns. Setup is fast and easy—no technical expertise needed.

Dozens Of Quality Updates

Benefit from dozens of quality updates that improve your user experience.

Act! Companion Mobile App Enhancements*

Capture details on the spot and easily associate history to Act! Premium contacts and other users with @ mentions.

Learn More

- [View Connections](#)
- [See technical details](#)

Download V19.1 Updates

- [Act! Pro](#)
- [Act! Premium](#)

**Requires an active Act! Premium subscription.*

v19 Act! Pro and Act! Premium

12/1/2017

The new Act! v19 is now available! Now 64-bit compatible, the new Act! v19 is designed to maximise your productivity and your subscription value!

64-Bit Compatible

Work with the Microsoft® Office products you rely on every day, because Act! Premium is now 64-bit compatible.

Modern, New Connections*

Stay connected to key Act! Premium details when on the move with Act! Companion—a native mobile app designed for your iPhone® or Android™¹. The Act! Premium Contact Link helps you streamline your workflow between Act! and Outlook®. No web server, no problem! You can leverage these Web API-based connections as a Windows® user too with Act! Connect Link.

Act! Emarketing Performance Improvements

Save valuable time with performance improvements to Act! emarketing—campaigns send up to 5 times faster! Act! emarketing campaign management is also more efficient with improvements to email campaign history on the Contact Record, live feedback on your current service level, and more.

Customer-Driven Enhancements

Benefit from customer-driven feature enhancements, including 30+ refreshed reports, scan for duplicates and the formatting toolbar in the layout designer in Web and Cloud*, and dozens of quality updates.

Learn More

- [Plans & Pricing](#)
- [What's new brief for Act! Premium](#)
- [What's new brief for Act! Pro](#)
- [See technical details](#)

* Available with Act! Premium or Act! Premium Cloud only.

¹ Works with iOS versions 9.x and up, and Android Lollipop and Marshmallow.

v18.2 Act! Premium

22/7/2016

Act! Premium v18.2 Released

Act! Connect Link For Desktop Users

The all-new Act! Connect Link delivers the power of the Act! Connect integration platform to Act! Premium desktop users with no complicated setup – simply install and go! Now, whether you are using the web, desktop, or Cloud version of Act! Premium, it's easier than ever to leverage the power of Act! Connect for simple integrations with hundreds of popular business apps that help you save time and accelerate your sales and marketing efforts.

Act! emarketing Enhancements

New Act! emarketing administrative features allow admins to designate which users can send emarketing campaigns, and from which sender profile.

Enhanced Security And Control

Additional administration and security options for Act! Premium Web API gives administrators expanded control over how the Web API and related integrations are used within their business.

Act! Premium For Web Enhancements

Act! Premium for Web updates enhance the usability of Opportunities by allowing users to manage Opportunity processes and products from the web client. Additionally, Act! Premium for Web users can streamline management of Contacts using the Copy/Move Contact Data option, making it easier to manage the integrity of their Act! data.

Quality And Performance Updates

Dozens of performance and quality enhancements across the product portfolio based on user and partner feedback.

Learn More

- [See details](#)

Download Act! v18.2 Updates

- [Pro](#)
- [Premium](#)

v18.1 Act! Premium

26/4/2016

Act! Premium v18.1 Released

Prioritise Your Focus

Easily identify, organise, and keep track of the contacts you communicate with the most, with the all-new **Favorite Contacts** checkbox. And, get more insight into your sales pipeline history with a new **Activity Create Datestamp**.

Integrate With Ease

Act! Connect puts integration with hundreds of popular business apps at your fingertips! Quickly and easily set up connections between Act! and Outlook®, Slack, PayPal®, Wufoo™, QuickBooks Online, and more! Enrich your Act! data and trigger actions that save time and accelerate your sales and marketing efforts. The improved installation of **Act! Web API** with Act! Premium for Web ensures you have the tools you need to get started with Act! Connect services, or [create custom integrations](#).

Stay Up-To-Date

Stay compatible with the latest updates including support for Chrome™ and Internet Explorer® 11 (without Compatibility Mode), plus experience dozens of **performance and usability improvements** based on customer feedback.

Learn More

- [What's New in Act! v18.1 Brief](#)
- [See details](#)
- [Act! Connect Brief](#)

Download Act! v18.1 Updates

- [Premium](#)
- [Pro](#)

18.0 Act! Premium v18

08/12/2015

Act! Premium v18

Act! v18 brings a host of compatibility and productivity enhancements, new Act! marketing administrative features, a fresh, modern look for Act! Premium for Web, and more! Extend the power of Act! and streamline efficiency with an all-new web API platform that allows for meaningful connections to business productivity tools, and stay up-to-date with the newest features available for Act! with flexible subscription plans – now including expert technical support.

Learn More

- [What's new](#)
- [What's new since your version](#)
- [See it in action](#)
- [See details](#)